

# Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan

# GOAL 1: IMPROVE EDUCATION, COMMUNICATION, AND OUTREACH

**Objective 1.1:** Identify the target demographics and audiences who are riding unrestrained.

Strategy 1.1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.

Strategy Leader:

Action	Action Step Leader(s)	Description	Performance Measures
Step #		Description	
1.1.1a	FDOT	Identify current and reliable sources of occupant protection data.	1. List of data sources compiled
1.1.1b	FDOT	Collect occupant protection data needs and information from Florida's Safety Coalitions via an annual survey.	1. Survey questions developed
			2. Annual survey conducted
			3. Survey results documented and presented to FOPC
1.1.1c	FDOT		1. Yearly analysis conducted
		hospital and injury crash data and observational survey data to identify and prioritize key unrestrained audiences.	2. Key unrestrained audiences identified and prioritized
		<ul> <li>Include analysis of urban/rural, county of residence, age, gender, and other demographics data.</li> </ul>	

Action Step #	Action Step Leader(s)	Description	Performance Measures	
1.1.1d	Al Roop	Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested target audiences for material development.	1. White paper completed and delivered to the SSO	
		• Consider the list of target audiences identified during June 2017 FOPC meeting.		
		• Consider including children in car seats on golf carts, ATVs, and other Class 1 or Low-Speed Vehicles		
1.1.1e	FDOT/ Cambridge Systematics	Post data and sources on the FOPC website	1. Data and sources accessible on the FOPC website	

Objective 1.2: Establish a unified and comprehensive approach to deliver Florida's occupant protection messages and materials.

Strategy 1.2.1: Develop an Occupant Protection Marketing and Education Plan that includes customizable materials for local partners.

#### Strategy Leader: FDOT

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
1.2.1a	FDOT	Establish a subcommittee, including representative(s) from FDOT Districts, law enforcement PIOs, for people with disabilities, the CPS community and marketing to support development of an Occupant Protection Marketing and Education Plan.	<ol> <li>Potential members identified and invited</li> <li>Subcommittee established</li> </ol>
		Include Andrea Atran, Tim Roberts, Fran Carlin-Rogers, Alison Tillman, Melissa Branca, and Kelly Powell	
1.2.1b	Marketing and Education Subcommittee	Identify and review current occupant protection marketing and education plan(s).	2. Overview of current marketing and education plans presented to FOPC
1.2.1c	Marketing and Education Subcommittee	Review current special needs program(s) to determine effectiveness and strengths/weaknesses	<ol> <li>Program(s) reviewed</li> <li>Comprehensive list of strengths and weaknesses developed</li> </ol>

Action Step #	Action Step Leader(s)	Description	Performance Measures
1.2.1d	Marketing and Education Subcommittee	Survey FDOT Districts, Florida safety coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others to identify existing occupant protection materials, programs, marketing strategies and audiences.	<ol> <li>Survey questions developed</li> <li>Annual survey conducted</li> <li>Survey results documented and presented to FOPC</li> </ol>
1.2.1e	FDOT Marketing and Education Subcommittee	<ul> <li>Produce an Occupant Protection Marketing and Education Plan that:</li> <li>Considers and refreshes or expands upon what is currently being done in Florida. <ul> <li>Addresses target audiences the FDOT/SSO selects in response to the white paper developed in Action Step 1.1.1c.</li> <li>Includes a diverse set of print and digital</li> </ul> </li> </ul>	<ol> <li>Plan finalized and delivered to SSO</li> <li>Plan presented to the FOPC</li> </ol>
		<ul> <li>informational/marketing materials.</li> <li>Details toolkits and event materials for occupant protection professionals and law enforcement that can be branded for local use and/or distributed by community partners.</li> <li>Identifies the various professionals and champions and provides talking points to promote occupant protection.</li> <li>Identifies distribution networks for materials.</li> </ul>	

# Strategy 1.2.2: Implement the Occupant Protection Marketing and Education Plan that resonates with unrestrained targeted audiences and prioritizes outreach and distribution efforts.

Action	Action Step			
Step #	Leader(s)	Description	Performance Measures	
1.2.2a	FDOT	Conduct focus groups to identify branding and messaging for targeted audiences identified in the Occupant Protection Marketing and Education Plan.	<ol> <li>Focus groups convened</li> <li>Focus group results presented to FOPC</li> </ol>	
1.2.2b	FDOT (marketing representative)	Develop branding strategies to deliver occupant protection messages that are consistent and can be localized.	<ol> <li>Potential branding strategies presented to FOPC for input</li> <li>Final branding strategies presented to FOPC</li> </ol>	
1.2.2c	CUTR Design Team	Develop a diverse set of FDOT/FOPC "branded" informational/marketing materials including digital, print, high- visibility content, social media, toolkits, and speaking points for each audience, as appropriate.	<ul> <li>2.Final branding strategies presented to FOPC</li> <li>1.Draft information/marketing materials and formats presented to FOPC for input</li> <li>2.Final information/marketing materials presented to FOPC</li> </ul>	
1.2.2d	M.R. Street Fran Carlin Rogers Danielle Brandiforte Leilani Gruener Juan Cardona Janice Martinez Karen Morgan	<ul> <li>Develop strategic partnerships with Florida's other safety and public health coalitions to gain their support and assist them with promoting occupant protection strategies to their key audiences.</li> <li>Develop or expand partnerships with other agencies, businesses, and coalitions to incorporate occupant protection information in their materials.</li> </ul>	<ol> <li>List of potential partners developed</li> <li>Number of new coalitions, agencies, and businesses that incorporate occupant protection information in their materials</li> </ol>	
1.2.2e	TBD	Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences	1. List developed	
1.2.2f	TBD	Distribute informational/marketing materials to target audiences through identified distribution networks.	<ol> <li>Number of target audiences reached</li> <li>Number of individuals reached within each target audience</li> <li>Number of materials distributed</li> </ol>	
1.2.2g	TBD	Conduct surveys with occupant protection professionals and other partners every two years to assess efficacy of materials and approach.	<ol> <li>Survey questions developed</li> <li>Surveys conducted every other year</li> <li>Survey results documented and presented to FOPC</li> </ol>	

# Objective 1.3: Expand Florida's diversion program to educate CPS violators and provide an alternative to the financial consequences of CPS citations.

Strategy 1.3.1: Increase the number of diversion classes available for CPS law violators.

#### Strategy Leader: Leilani Gruener

Action	Action Step			
Step #	Leader(s)	Description	Performance Measures	
1.3.1a	Morya Willis	<ul> <li>Identify the counties/agencies that have the diversion program available and usage data.</li> <li>Coordinate with team working on Action Step 4.2.1a.</li> </ul>	1. Summary of counties/agencies and available data provided to FOPC (combine with needs identified in 4.2.1a)	
1.3.1b	Morya Willis	Identify best practice programs.	1. Review of CPS "classes" completed	
		• Review CPS "classes" provided by County Health Departments to determine if they could be used for the diversion program.	2. Best practices programs/program components presented to FOPC	
1.3.1c	Judge Grube Vin Petty	Identify judicial champions to promote/encourage the diversion program.	1. List developed	
1.3.1d	TBD	TBDDevelop training, and materials in a quick reference format, for law enforcement on the diversion program.	1. Draft program and materials presented to FOPC for input	
			2. Program and materials developed	
			3. Number of training sessions offered	
			4. Number of officers trained	
			5. Number of agencies with trained officers	
1.3.1e	TBD	Create a template for a diversion program handout that can be	1. Draft handout template presented to FOPC for input	
		customized by law enforcement and given with a ticket.	2. Final handout presented to FOPC	
			3. Number of agencies receiving template	
			4. Number of agencies distributing handout with ticket	
			5. Number of handouts distributed to motorists	
1.3.1f	TBD	Create a uniform certificate of attendance for all diversion	1. Draft certificate presented to FOPC for input	
		classes and make available to diversion program managers for their use.	2. Final certificate presented to FOPC	
			3. Number of diversion programs using certificate	

# GOAL 2: ENCOURAGE ENFORCEMENT OF OCCUPANT PROTECTION LAWS AND INCREASE OCCUPANT PROTECTION AWARENESS AMONG LAW ENFORCEMENT

Strategy 1.4.1: Form a subcommittee to research, plan, and oversee the symposium's occupant protection-related tracks designed to strengthen Florida's occupant protection community and partnerships through professional education and networking.

Action	Action Step			
Step #	Leader(s)	Description	Performance Measures	
1.4.1a	Subcommittee	Partner with other Florida traffic safety coalitions to plan and	1. Funding and sponsors secured	
	will identify	organize the symposium.	2. Dates and location confirmed	
1.4.1b	Subcommittee	Determine beneficial information/presentations for each track.	1. Speakers and moderators confirmed	
	will identify	<ul> <li>Present national data/trends and how Florida compares and affects the statistics.</li> </ul>		
1.4.1c	Subcommittee will identify	Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST).	1.Number trained (by group)	
			2.Number certified (by group)	
			3.Number recertified (by group)	
1.4.1d	Subcommittee will identify		1. Draft promotional material presented to FOPC for input	
			2. Final materials presented to FOPC	
			3. Distribution networks identified	
			4. Number of individuals registered	
			5. Diversity (by representation) of conference attendees	
1.4.1e	Subcommittee will identify	Subcommittee Conduct the symposium.	1. Symposium conducted	
			2. Attendee post event survey presented to FOPC	

Strategy Leader: Subcommittee – Melissa Branca; M.R. Street; Andrea Atran; Ginger Regalado; David Summers

# Objective 2.1: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.

Strategy 2.1.1: Increase safety belt usage among law enforcement officers.

#### Strategy Leader: Law Enforcement Liaisons (LELs)

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
2.1.1a	Greg Rittger Charles Kane Michael Binder	Conduct a survey of law enforcement officers to determine whether or not they are wearing their safety belts.	<ol> <li>Survey questions developed</li> <li>Annual survey conducted</li> <li>Survey results documented and presented to FOPC</li> </ol>
2.1.1b	Charles Kane	<ul> <li>Support the LEL Program developed training that includes occupant protection information and best practices.</li> <li>Provide data analysis from crashes involving emergency vehicles including contributing factors, <i>costs</i>, and liability data (injury claims).</li> <li>Compile costs across the state to promote benefits of the training.</li> <li>Develop a "leave behind" informational piece on the key information from the program.</li> </ul>	<ol> <li>Data analysis, including statewide cost comparison completed and summary presented to FOPC</li> <li>Draft informational piece presented to FOPC for input</li> <li>Final informational piece presented to FOPC</li> <li>Number of agencies receiving informational piece</li> </ol>
2.1.1c	Tim Roberts	Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies.	<ol> <li>Number of endorsements received</li> <li>Number of champions promoting safety belt use</li> </ol>

Objective 2.2: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.

Strategy 2.2.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.

#### Strategy Leader: LELs

Action	Action Step			
Step #	# Leader(s) Description		Performance Measures	
2.2.1a	Charles Kane	Identify and promote programs that help law enforcement	1. List of programs	
		officers identify child restraint usage problems and solutions.	<ol> <li>Number of agencies receiving information about programs</li> </ol>	
			3. Number of officers completing a program	
2.2.1b	Charles Kane	Increase law enforcement officer participation in community	1. Number of officers participating in training	
	Fran Carlin-Rogers Morya Willis	CarFit training and events.	2. Number of officers participating in events	
2.2.1c	Charles Kane	Provide or create an "in a box" reference kit to help law	1.Potential/draft reference kit presented to FOPC for input	
	Fran Carlin-Rogers	enforcement officers recognize when restraints are not being used properly, particularly for children and older drivers. Reference kit to be included as materials in the Marketing Plan.	2. Final kit presented to FOPC	
	Morya Willis		3.Number of officers receiving reference kit	
2.2.1d	Charles Kane Fran Carlin-Rogers Morya Willis	ran Carlin-Rogers agencies to provide to the public that includes local information	1. Draft template presented to FOPC for input	
			2. Final template presented to FOPC	
			3. Number of agencies receiving template	
		to be included as materials in the Marketing Flan.	4. Number of agencies distributing handout	
			5. Number of handouts distributed to the public	
2.2.1e	TBD	Incorporate proper restraint use, particularly for children and	1. Proper restraint use incorporated into Academy training	
		older drivers, into the law enforcement Academy/basic training.	2. Proper restraint use incorporated into basic training	
2.2.1f	LELS	Identify roll call videos that align with FOPC's mission, as well as	1.Roll call videos which meet the criteria identified	
		reflect current law, policies, guidance, and best practices, and	annually	
		encourage their use to increase law enforcement participation in occupant protection enforcement and activities.	2.List of videos meeting criteria provided to law enforcement agencies annually	
			3. Number of agencies using videos which meet the criteria tracked annually	

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
2.2.1g	Charles Kane	Increase law enforcement awareness of external resources	1. Number of officers accessing the websites annually
		available for occupant protection, including: 2	2. Number of officers accessing data hubs annually
		Information available on the FOPC and Occupant Protection Resource Center websites;	3. Number of DDACTS occupant protection model courses offered and number of officers trained
		<ul> <li>Data hubs such as Florida's Integrated Report Exchange System (FIRES), Signal 4, etc.; and</li> </ul>	
		• Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots.	
		List of external resources to be included as materials in the Marketing Plan.	
2.2.1h	TBD	Increase the number of occupant protection law enforcement	1. Number of new champions
		champions.	2. Number of businesses/organizations participating in
		• Seek out local businesses/organizations willing to help recognize law enforcement for occupant protection efforts.	recognition
2.2.1i	Tim Roberts (LELs)	Conduct an annual survey of law enforcement officers to gauge	1. Survey questions developed
		their awareness, use and participation in resources developed	2. Annual survey conducted
		under this strategy (2.2.1; in future years, consider combining with survey conducted in 2.1.1a).	3. Survey results documented and presented to FOPC

## GOAL 3: IMPROVE AND EXPAND OCCUPANT PROTECTION FOR CHILDREN

**Objective 3.1:** Ensure the CPS community has access to data resources and related contracts.

Strategy 3.1.1: Increase CPS related data available to pinpoint target areas for operational improvement.

Strategy Leader: Florida De	partment of Health	(DOH)/M.R. S	Street and Morva Willis
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Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
3.1.1a	DOH	Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.).	1. List of data sources accessible on website
3.1.1b	Alison Tillman Cambridge Systematics	Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website.	1. List of contacts accessible on website
3.1.1c	Alison Tillman Leilani Gruener	Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors.	<ol> <li>Revised map available on OPRC website</li> <li>Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g)</li> </ol>

Objective 3.2: Improve CPS marketing, education, and outreach efforts within the CPS community. Strategy 3.2.1: Support implementation of the Occupant Protection Marketing and Education Plan.

Strategy Leader: Kelly Powell with Subcommittee (M.R. Street; Sally Kreuscher; Petra Vybrialova; Amy Artuso; Karen Morgan; Alison Tillman; Ginny Hinton; Zakkiyyah Osuigwe; Tonya Randolph)

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
3.2.1a	Kelly Powell	Participate in the subcommittee to support development of an Occupant Protection Marketing and Education Plan (Action Step 1.2.1c).	1. Number of meetings attended
3.2.1b	Subcommittee	Identify existing materials, programs, and communication methods suitable for multiple audiences or environments, e.g., tribes, cultural, etc. (supports 1.2.1b).	1. Overview of current materials, programs, and communication methods presented to FOPC
3.2.1c	Subcommittee	Create talking points for local government/legislators to	1. Draft talking points presented to FOPC for input
		promote CPS.	2. Final talking points presented to FOPC
			3. Number of entities/legislators receiving talking points
3.2.1d	Subcommittee	ommittee Create a single, uniform online forum for CPS professionals.	1. Draft online forum concept presented to FOPC for input
			2. Final online forum concept presented to FOPC
			3. Online forum accessible
3.2.1e	Subcommittee	Subcommittee Provide additional media support (e.g., social media posts press release templates, talking points, B-rolls, etc.) to those involved in CPS Week events.	1. Draft media support materials presented to FOPC for input
			2. Final media support materials presented to FOPC
			3. Number of individuals/entities receiving media support materials
3.2.1f	Subcommittee	Create toolkits for new technicians on how to start different	1. Draft toolkits presented to FOPC for input
		<ul> <li>programs (i.e. diversion, elementary, CPS events, and parent classes).</li> <li>Topics should include donations, funding, and partners.</li> </ul>	2. Final toolkits presented to FOPC
			3. Number of individuals/entities receiving each toolkit
			4. Number of toolkits distributed
3.2.1g	Alison Tillman	Alison TillmanPost lists of updated fitting stations and CPS law diversionCambridgeclasses on FOPC and OPRC websites.Systematics	1. Current fitting station list posted on both websites
	-		2. Current diversion classes list posted on both websites

Objective 3.3: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.

Strategy 3.3.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).

#### Strategy Leader: Leilani Gruener

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
3.3.1a	Kelly Powell M.R. Street Sally Kreuscher Leilani Gruener Alison Tillman	Review current CPS training needs and stipend program to determine effectiveness and strengths/weaknesses.	<ol> <li>Program(s) reviewed</li> <li>Comprehensive list of strengths and weaknesses developed</li> </ol>
3.3.1b	OPRC Leilani Gruener	Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations.	1. Criteria identified
3.3.1c	OPRC Leilani Gruener		1. Types of support, associated criteria, and application process identified
			2.List of support and requirements provided on OPRC website
			3.Summary of support received/denied provided annually to FOPC
3.3.1d	Petra Vybrialova	Provide non-monetary assistance for soon-to-be expiring CPSTs	1. Types of assistance and associated criteria identified
	M.R. Street Leilani Gruener	Leilani Gruener providing mechanisms to more easily get seat checks and	2. Consistent process to assist CPSTs established statewide and outcomes tracked
	Alison Tillman	continuing education units (CEU).	3. Summary of assistance and impact on recertification provided annually to FOPC
3.3.1e	Kelly Powell M.R. Street Sally Kreuscher Leilani Gruener	Conduct CPST instructor meetings annually for support and ideas.	1. Instructor meetings conducted annually
3.3.1f	Alison Tillman Leilani Gruener	Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website.	1. Report presented to FOPC and posted on website
3.3.1g	Alison Tillman M.R. Street	Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings.	1. Source of funding secured annually

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
3.3.1h	M.R. Street	Establish a subcommittee to develop and oversee an annual	1. Subcommittee established
	Sally Kreuscher	ally Kreuscher recognition program for CPSTs and instructors.	2. Draft categories and criteria for recognition presented to FOPC for input
			3. Final categories and criteria for recognition presented to FOPC
			4. Recognition program and criteria posted on FOPC and OPRC websites
			5. Recognition awarded annually
3.3.1i	Leilani Gruener	Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT.	1. Rates reviewed annually

#### **Objective 3.4: Ensure CPS materials and resources are available to all CPS programs.**

# Strategy 3.4.1: Increase availability of car seats, resources, and materials.

#### Strategy Leader: OPRC

Action Step #	Action Step Leader(s)	Description	Performance Measures
3.4.1a	Ginny Hinton Jeffery Bissainthe	Create marketing to Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process.	1. Draft program informational pieces presented to FOPC for input
			2. Program informational pieces distributed to vehicle owners
			<ol> <li>Program informational pieces and/or awareness training provided to DMV staff</li> </ol>
3.4.1b	TBD	post the information on the OPRC website and promote in	1. List of sources compiled
			2. Sources accessible on FOPC website
		emails and online newsletters.	<ol> <li>Source information routinely distributed to CSPTs and instructors</li> </ol>
3.4.1c	TBD	TBDIdentify potential supporters who could provide a wider variety of materials than print items (pens, keychains, etc.).	1.List of potential supporters compiled
			2. Supporters' information routinely distributed to CSPTs and instructors

Action Step #	Action Step Leader(s)	Description	Performance Measures
3.4.1d	Leilani Gruener CPS Tech (TBD)	Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient "toolbox."	1. Options for toolbox presented to FOPC for input

## GOAL 4: IDENTIFY AND SHARE MODEL LAWS THAT WOULD INCREASE USE OF OCCUPANT PROTECTION DEVICES

**Objective 4.1: Support efforts to make Florida a full safety belt requirement state.** 

Strategy 4.1.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.

Strategy Leader: Melissa Branca and Kelly Powell

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
4.1.1a	Mark Solomon	Identify best practices and data available from other states.	1. Summary report of best practices and recommendations
4.1.1b	Judge Grube Vin Petty	Identify and share model laws that require rear passenger safety belt use.	<ol> <li>Identify model laws to be presented to FOPC for input</li> <li>Final model laws posted on FOPC website</li> </ol>

**Objective 4.2: Enhance Florida's diversion program for CPS violations.** 

Strategy 4.2.1: Support mandatory diversion programs for first offenders.

#### Strategy Leader: Sally Kreuscher

Action Step #	Action Step Leader(s)	Description	Performance Measures
4.2.1a	Morya Willis	Identify where diversion programs are available, how they are being funded, and where they are being utilized.	1. Summary of diversion programs provided to FOPC (combine with needs identified in 1.3.1a)
		• Coordinate with team working on Action Step. 1.3.1a, 1.3.1b, and 1.3.1c	
4.2.1b	Judge Grube Vin Petty	Identify and share model laws that include a mandatory diversion program for first time offenders.	<ol> <li>Identify model laws to be presented to FOPC for input</li> <li>Final model laws posted on FOPC website</li> </ol>

Action	Action Step		
Step #	Leader(s)	Description	Performance Measures
4.2.1c	Sally Kreuscher Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty	Develop a standardized CPS diversion program that private organizations would be required to adhere to.	<ol> <li>Draft concept for standardized program presented to FOPC for input</li> <li>Standardized program report for approval</li> <li>Final program report posted on FOPC website</li> </ol>

**Objective 4.3: Expand protection for occupants of pickup trucks or flatbed vehicles.** 

Strategy 4.3.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.

## Strategy Leader: David Summers

Action Step #	Action Step Leader(s)	Description	Performance Measures
4.3.1a	FDOT Cambridge Systematics	Submit a request, on behalf of the FOPC, that pickup truck bed injuries and fatalities are included in the Crash Facts report.	1. Request submitted to TRCC
4.3.1b	Judge Grube Vin Petty	Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions.	<ol> <li>Identify model laws to be presented to FOPC for input</li> <li>Final model laws posted on FOPC website</li> </ol>